



FOR IMMEDIATE RELEASE:

Alliance Catholic Credit Union Celebrates the Grand Re-Opening of Their West Bloomfield Branch

SOUTHFIELD, MI – May 31, 2021 – On May 20, 2021, Alliance Catholic Credit Union celebrated the grand re-opening of their branch located on Cooley Lake Road in West Bloomfield. The branch underwent a remodel in 2020 and initially re-opened for members in January.

"We're excited to be able to offer a new, modern lobby to service current members and attract new members to our family", said Rob Grech, President/CEO of Alliance Catholic Credit Union. "The improved layout and upgraded technology will greatly enhance the member experience," added Grech.

Alliance Catholic Credit Union hosted a ribbon cutting ceremony to mark the re-opening of the branch and was joined by several community leaders. Fr. Juan Sabadell from Everest Academy led a blessing of the branch.

The West Bloomfield branch is a full-service branch with a newly upgraded outside ATM, a drive-thru, and a night drop box. The inside features guest Wi-Fi and an experienced staff to support all members' needs. Branch hours are Monday, Tuesday and Thursday 9:00 a.m. to 5:00 p.m., Wednesday, 10:00 a.m. to 5:00 p.m., Friday, 9:00 a.m. to 6:00 p.m., and Saturday, 9:00 a.m. to 1:00 p.m.

Alliance Catholic Credit Union serves the Catholic community throughout the state of Michigan. There are ten branch locations, including Dearborn, Melvindale, Rochester, Shelby Township, Sterling Heights, Southwest Detroit, Taylor, Troy, West Bloomfield, and the University of Detroit Mercy.

About Alliance Catholic Credit Union:

Chartered in 1956, Alliance Catholic Credit Union is a \$600 million financial cooperative serving nearly 33,000 member owners. Any person of the Catholic faith living, working, worshipping or attending school in the state of Michigan, any person who is a student, faculty or alumni of a Catholic University in the State of Michigan, or any person who is an employee or pensioner of a Catholic healthcare system located in the state of Michigan is eligible to become a member of Alliance Catholic Credit Union. Alliance Catholic Credit Union actively supports Catholic schools, parishes and organizations.

Website: AllianceCatholic.com

Facebook: Facebook.com/AllianceCatholicCreditUnion

LinkedIn: linkedin.com/company/alliance-catholic-credit-union

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