



FOR IMMEDIATE RELEASE:

ALLIANCE CATHOLIC CREDIT UNION OPENS FIRST COLLEGE CAMPUS BRANCH AT THE UNIVERSITY OF DETROIT MERCY

SOUTHFIELD, MI- January 8, 2020

On Tuesday, January 7, 2020, Alliance Catholic Credit Union (ACCU) opened the doors to its newest branch, located on the McNichols campus of the University of Detroit Mercy. This micro-branch, measuring only 350 square feet, will be the tenth branch in the ACCU network and the first of its kind for ACCU on a college campus.

"We're excited to be expanding our involvement with The University of Detroit Mercy and launching this new branch concept," said Rob Grech, President/CEO of ACCU. "We are hoping that the micro-branch approach will open the door to other possibilities within the Catholic community."

The branch location, which is directly across from the Fountain Lounge, and a newly installed ATM machine in the Student Union, allow for faculty, students and staff to conveniently handle their banking needs. The University approved transforming an interior storage unit inside the Student Union building into an exterior facing branch; introducing an exciting retail element to the campus.

"We're delighted to welcome Alliance Catholic Credit Union to Detroit Mercy," said Joseph Eisenhauer, Dean of the College of Business Administration at the University of Detroit Mercy. "The entire University community will benefit from having financial services, such as bank accounts and student loans, available on the McNichols Campus. In addition, business students will gain valuable industry experience as interns at the new branch."

The branch is open to all faculty, staff, students, and alumni from 11:00am to 4:00pm, Monday – Friday.

"By opening this branch, we are giving the university community the ability to transact with us on campus," said Christopher Frost, ACCU Branch Manager at the new location. "We will be staffing our branch with Business and Finance interns as well as Co-Op students from Detroit Mercy. We want to continue our mission of involving the community in our initiatives where we can."

On January 15, 2020 Alliance Catholic Credit Union will be hosting a ribbon cutting ceremony with a blessing of the branch to celebrate the opening.

ACCU serves the Catholic community throughout Michigan and has additional branches in Dearborn, Melvindale, Taylor, Rochester, Shelby Township, Sterling Heights, Southwest Detroit, Troy, and West Bloomfield.

For more information on Alliance Catholic Credit Union, contact them at AllianceCatholic.com
or 877-950-2228.

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About Alliance Catholic Credit Union:

Chartered in 1956, Alliance Catholic Credit Union is a \$440 million financial cooperative serving more than 34,000 member owners. Any person of the Catholic faith living, working, worshipping or attending school in the state of Michigan is eligible to become a member of Alliance Catholic Credit Union. Alliance Catholic Credit Union actively supports Catholic schools, parishes and organizations.

Website: AllianceCatholic.com

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